7 Videos to Engage Your Students
Video 1

Instructor Introduction Video

- Record yourself on camera to introduce yourself to your students
- Share your interests and experiences
- Provide a brief course description

Length: 1-2 min
Video 2

Video Announcement

• Record a screencast with your audio narration to make an announcement to your students

• Share an announcement to welcome your students to the course, introduce a week, wrap-up a week, clarify, draw connections, summarize, and synthesize.

Length: 1-2 min
Video 3

Learning Environment Video Tour

- Record a screencast with your audio narration as you use your cursor to navigate students through the learning environment
- Demonstrate how to access external technology tools
- Provide a course description, expectations, and tips for success

Length: 4-6 min
Video 4

Mini Lecture Video

• Record a screencast or slides of course content with your audio narration

• Share course content in small chunks with photos, graphics, video, and animation

• Use teaching strategies such as case studies, personas, and storytelling to engage your students

Length: 4-6 min
Video 5

Video Demonstration

- Record video demonstrating a process, procedure, and activity
- Share detailed information with audio narration

Length: 4-6 min
Video 6

Video Feedback

• Record a screencast with your audio narration as you provide feedback on student assignments and assessments

• Provide comments and suggestions

• Share supplemental resources

Length: 2-4 min
Video Assignment

• Have your students record a video assignment with the Kaltura software using a laptop camera or mobile device

• Mobile videos can be uploaded via a mobile browser or the Kaltura Go mobile app

Length: 4-6 min