7

Videos to Engage Your Students

Video 1

Instructor Introduction Video

- Record yourself on camera to introduce yourself to your students

- Share your interests and experiences

- Provide a brief course description
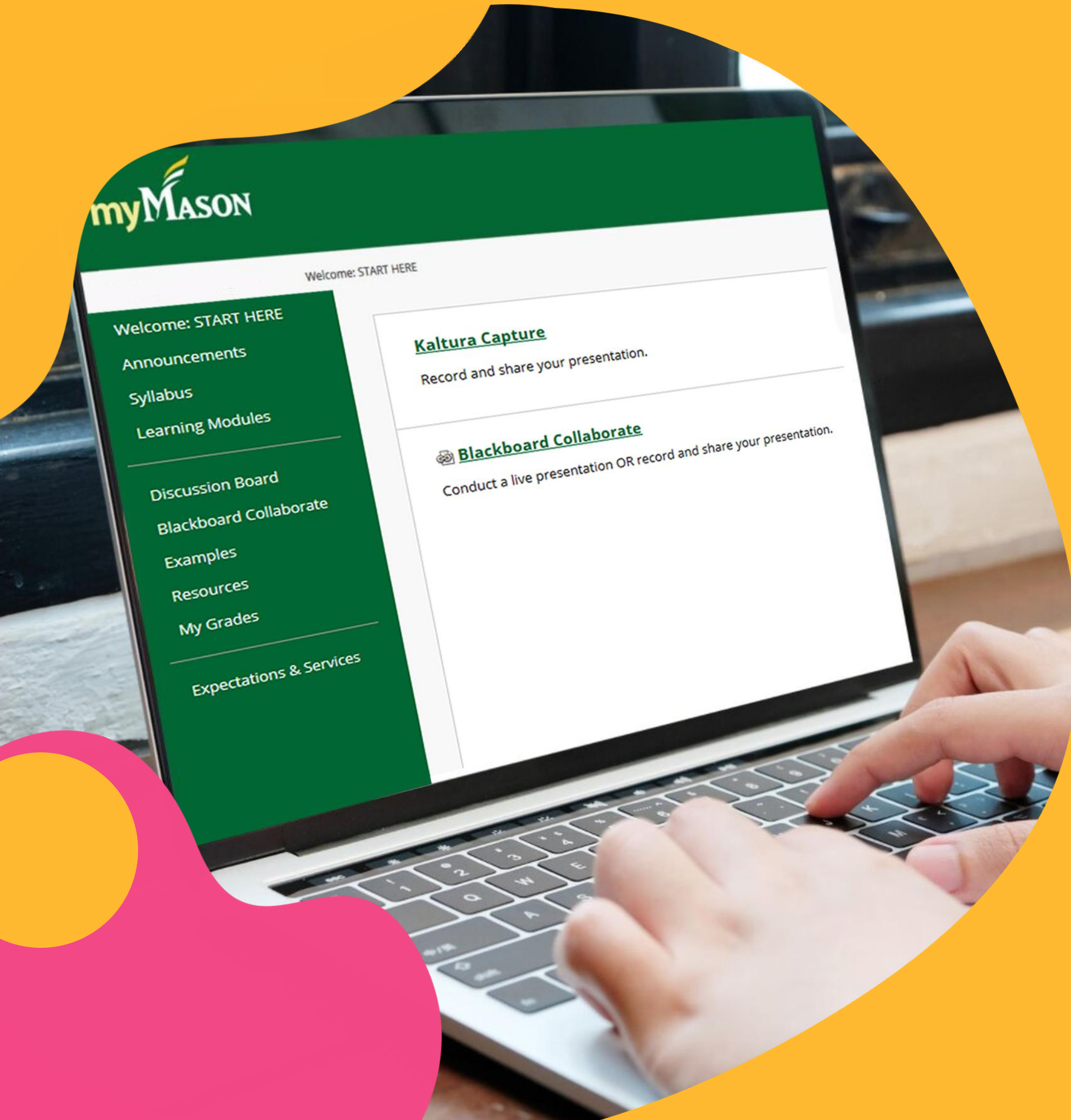
Length: 1-2 min

Video 2

Video Announcement

- Record a screencast with your audio narration to make an announcement to your students

- Share an announcement to welcome your students to the course, introduce a week, wrap-up a week, clarify, draw connections, summarize, and synthesize.

Length: 1-2 min

Video 3

Learning Environment Video Tour

- Record a screencast with your audio narration as you use your cursor to navigate students through the learning environment

- Demonstrate how to access external technology tools

- Provide a course description, expectations, and tips for success

Length: 4-6 min

Video 4

Mini Lecture Video

- Record a screencast or slides of course content with your audio narration

- Share course content in small chunks with photos, graphics, video, and animation

- Use teaching strategies such as case studies, personas, and storytelling to engage your students

Length: 4-6 min

Video 5

Video Demonstration

- Record video demonstrating a process, procedure, and activity

- Share detailed information with audio narration

Length: 4-6 min

Video 6

Video Feedback

- Record a screencast with your audio narration as you provide feedback on student assignments and assessments

- Provide comments and suggestions

- Share supplemental resources

Length: 2-4 min

Video 7

Video Assignment

- Have your students record a video assignment with the Kaltura software using a laptop camera or mobile device

- Mobile videos can be uploaded via a mobile browser or the Kaltura Go mobile app

Length: 4-6 min