Using Student Feedback to Improve Course Experience

Lunch and Learn

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First, a bit of program history...

- Prior to 2014, the Education Leadership program offered no online courses.
- The EDLE faculty had little to no experience teaching online.
- DE Grant began in March 2014
- As of Spring 2016, our entire MEd program is online, with our third cohort starting this semester.
- Waitlist for the Fall 2016 cohort.

And now for some personal history with online learning...



Using Technology to Support Feedback/Communication

- Skype and Email
- Phone
- Google Docs
- Blackboard asynchronous communication tools (Discussion Board, blogs, journals, Kaltura)
- Blackboard synchronous communication tools (Collaborate)

So how do we solicit student feedback?

- Course Evaluations (mid and end of course)
- Active Student Contact (Skype, email, text, phone)

EEDBACK

- EDLE Program Orientation
- Class activities
- Office Hours and the Back Channel,
- University Student Surveys

Course Evaluations

Mid-Course Feedback

- Qs focus on student learning, course structure, and student-professor interactions.
- Short answer questions: What is going well and what could be improved?

End of Course Feedback

- Course evaluation aligned specifically to course goals and student learning objectives.
- Qs focus on student perceptions of: their learning, the textbook, group work, assignments, and professor accessibility and interactions (thank you Dr. Kuo!)

EDLE Program Orientation

EDLE Program Orientation Elements

- Driven by student feedback and input
- Five day schedule, at least one week prior to the start of the first course.
 - Program Overview
 - Preparation for Hardware and Software
 - Keys to Success and Kaltura
 - Community Building Activities
 - Video Responses and Exit Ticket



EDLE Program Orientation



EDLE Program Orientation

Orientation – Student Feedback Samples

- This is the first online program that I have been a part of, and I think the practice using Blackboard and Kaltura was critical. So, I am glad I had a chance to play with it and learn more about it before assignments and projects will be due.
- It was a great way to gain knowledge on the technical expectations of the course. I like how I had to do activities that taught me where things on blackboard are located.
- One of the hardest things about an online class is feeling disconnected from your classmates and the inability to get to know them on a personal basis but it seems like the introductory video assignment and having to provide multiple, meaningful responses was a great way to give everyone a chance to "introduce" themselves on a personal level.

The Back Channel

The Back Channel

- 2015 UCEA Session
- Important to provide students with opportunities to dialogue through other measures outside of the course.

Should be an avenue
for students to work
collaboratively, rather than
a complaint echo chamber



Active Student Contact

Student – Instructor Interactions/Communication

- Weekly Announcements summarize the upcoming lesson(s) and any assignments/activties due.
- Accessibility (Email, phone, text)
- Skype/Bb Collaborate Sessions
 - Prior to the start of EDLE 690



- Once per semester throughout the internship
- As needed during any course

What story does the data tell us?

- Highest levels of student satisfaction occur when there are a variety of ways for students to provide feedback and interact with the instructor.
- Student complaints focus on accessibility of the instructor (no communication or feedback on posts/assignments)
- The average level of student overall learning satisfaction (n=14) with EDLE 690 in Spring 2015 was 5.36, which is based on a 6-point Likert scale from Strongly Dissatisfied (1) to Strongly Satisfied (6)
 - I've appreciated the insightful feedback given for each of our major assignments. This was important as it guided me toward being able to present a strong proposal to introduce into my school.
- Students are satisfied with the program overall; increase in number of applications each semester. Word of mouth applicants.

What have we done with student feedback data?

- Faculty use student feedback to inform course revisions both during the semester and after (Weekly Schedule example)
- We share student feedback among the faculty to inform the course design and revision process
- Student feedback informs our continuous improvement process as a program
- Impact on F2F courses



Final Thoughts

Collect student feedback from multiple sources

- Look for common themes in terms of student learning, course design, assessments, and instruction
- Take time to reflect and make adjustments
- Collaborate with colleagues (program, other divisions, E-Learning group)
- Be willing to engage in "action research"