

The Innovations in Teaching & Learning (ITL) Conference was conceived by the former Center for Teaching and Faculty Excellence—now Stearns Center for Teaching and Learning—in 2009 as a way through which faculty, staff, and graduate students at George Mason University could share their teaching and learning insights with colleagues across disciplines. Each year, a new theme is selected based on relevant teaching and learning issues, with invited keynotes highlighting the conference theme.

## CONFERENCE PARTICIPANTS

*\*based on 2017 data*

over **350** attendees in 2017

“...gave me ideas that I can apply to my classes...allowed me to interact with a broad range of colleagues...answered so many questions about what strategies are effective...really made me think about how all our students are different...very inspiring...highly applicable to my teaching...”

internal **95%**

external **5%**



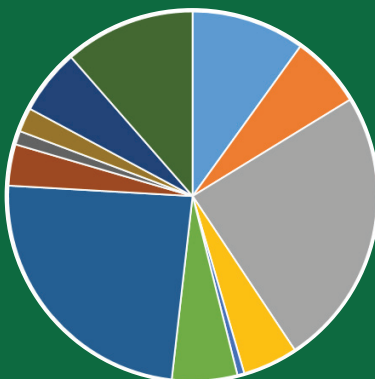
1 in every 5 attendees identified as a graduate student



## GROWTH 2009-2017

more than **1,000** unique attendees over **10** years

- College of Education and Human Development
- College of Health and Human Services
- College of Humanities and Social Sciences
- College of Science
- College of Visual and Performing Arts
- INTO Mason
- Schar School of Policy and Government
- School for Conflict Analysis and Resolution
- School of Business
- Volgenau School of Engineering
- Non-Mason
- Unspecified



## PREVIOUS KEYNOTE SPEAKERS



Badrul Khan  
2009



Marianne Bakia  
2009



Michael Wesch  
2010



Rob Baird  
2011



Paul Rogat Loeb  
2011



Stephen Brookfield  
2012



Susan Ambrose  
2013



José Bowen  
2014



Todd Zakrajsek  
2015



Alison James  
2016



Kentaro Toyama  
2017



Sandra McGuire  
2018

The **Innovations in Teaching & Learning (ITL) Conference** supports faculty and graduate student development and provides opportunities for instructors to connect and grow. Your gift ensures the continuation of this valued resource.

## Platinum: \$5,000+

### For companies

- » One full-page ad in conference program (\$400 value)
- » Company logo prominently featured on promotional materials, program, and conference website
- » Company website linked on conference website
- » Preferred vendor table space at resource fair, full-table or poster space at poster session reception (\$400 value)
- » Complimentary registration for up to 3 exhibitors (\$240 value)

### For individuals

- » Photo (optional) and name featured in program and on conference website
- » Complimentary registration for up to 3 attendees (\$240 value)

*Total Benefit Value: \$1040 (companies), \$240 (individuals)*

## Gold: \$1,000 – \$4,999

### For companies

- » One half-page ad in conference program (\$200 value)
- » Company logo featured on promotional materials, program, and conference website
- » Company website linked on conference website
- » Vendor table space at resource fair, full-table or poster space at poster session reception (\$200 value)
- » Complimentary registration for up to 2 exhibitors (\$160 value)

### For individuals

- » Name featured in program and on conference website
- » Complimentary registration for up to 2 attendees (\$160 value)

*Total Benefit Value: \$560 (companies), \$160 (individuals)*

## Silver: \$500 – \$999

### For companies

- » Company logo featured on promotional materials, program, and conference website
- » Company website linked on conference website
- » Space for up to 2 different printed promotional materials at resource fair (\$200 value)
- » Complimentary registration for up to 1 exhibitor (\$80 value)

### For individuals

- » Name featured in program and on conference website
- » Complimentary registration for 1 attendee (\$80 value)

*Total Benefit Value: \$280 (companies), \$80 (individuals)*

## Friends of ITL: \$250 – \$499

### For companies and individuals

- » Name listed on program and conference website
- » Complimentary registration for 1 attendee (\$80 value)

*Total Benefit Value: \$80*

Ready to become a sponsor?  
Contact [stearns@gmu.edu](mailto:stearns@gmu.edu), and we'll start the conversation!  
All sponsorships are tax-deductible, less total benefit value.